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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 6/12/06

By: Andrew W. Spicer
Andrew W. Spicer

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering.

| | | | | |
|--------------|-----------------|---|--------------------|----------------------|
| Conf. No.: | 8185 | : | Group Art Unit: | 2611 |
| Appln. No.: | 09/205,119 | : | Examiner: | Lonsberry, Hunter D. |
| Filing Date: | 3 December 1998 | : | Att'y. Docket No.: | T704-00 |

Title: Advertisement Monitoring System

AMENDMENT

This paper is in response to the Office Action dated January 12, 2006. This paper is being timely submitted by virtue of the accompanying Petition for Extension of Time (two-months), which extends the period available for reply through and including May 12, 1006.

Please amend the above-identified patent application, without prejudice, as follows:

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